



grow with us
2018
ANNUAL REPORT



A Message from the Executive Director

Stephanie Williamson



5,910 children were served in 2018 at one of our four locations in St. Louis and Jefferson County. That's more than 16 kiddos each day. WOW!!! With offices in Crystal City, House Springs, Soulard, and Pagedale, our footprint has really grown to allow for even more growth in 2019. Better yet, a 5th location has already been selected, in partnership with a local bank, to open later this year to better serve North County residents.

The year was full of success stories, but I would be remiss if I didn't begin with an enormous thank you to all of our amazing volunteers and staff. These folks work tirelessly to make sure families have the essentials. This ranges from volunteers who deliver and assemble beds for single moms to the volunteers on site packing clothing, shoes, and books for the family, or just listening to the family's story. Each volunteer plays a unique, yet vital role in helping the family achieve independence and enhancing their quality of life.

There are too many success stories this year to just pick one, but suffice it to say that moms dealing with tragedy and overwhelming life obstacles received coaching and guidance through our life coach, Mary Brown, and countless moms secured stable jobs with the assistance of Monica Wade.

As you can see, HHMD's success is truly a group/community effort. Thanks so much to all of you who have donated your time or resources to make the world a better place. Your efforts are noticed and appreciated by all!

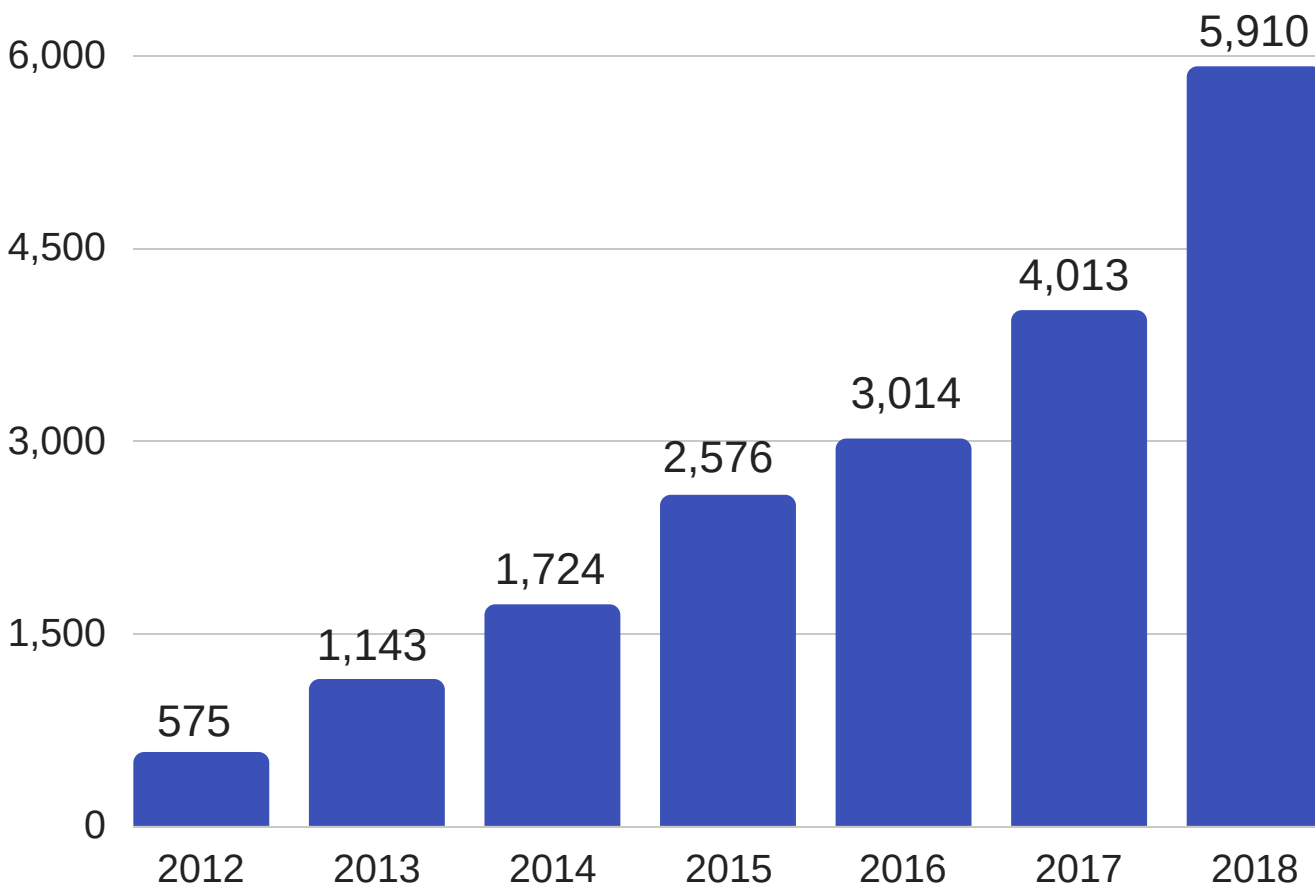
All the best,
Stephanie Williamson
Founder & Executive Director

Our Mission:

HHMD enhances the quality of life for children and families in the St. Louis area by meeting their immediate needs, then connecting them with life-changing resources that foster independence.



Total Number of Children Served



WHAT WE DO

EMPOWERING FAMILIES

HHMD works to empower families in need to achieve stability in their lives. When a family is referred to us by our network of over 120 agencies, hospitals, and shelters, we first ensure each family has the clothing and other essential items necessary to parent effectively. We then assist families in finding stable employment and safe housing, while connecting emotionally through one-to-one life coaching. We also connect families to other agencies that can meet their food, shelter, and other emergency needs.

DIRECT CONTACT WITH 2,000 MOMS IN 2018

HOUSING ASSISTANCE

ESTABLISHED IN 2016

2018 brought about modifications to the housing program, allowing us to better serve more families long term by bringing in other partner agencies for financial counseling and budgeting. Once a family qualifies, HHMD will pay for the majority of the down payment with the understanding that the family will pay it back over 3-6 months. Large initial payments are the main stumbling block for the families we serve, and by removing it we are able to get most families into housing as long as one parent works.

HHMD TOP TEN

REFERRAL AGENCIES	NUMBER OF CHILDREN SERVED
1. Beyond Housing/Normandy	517
2. Crisis Nursery	485
3. Parents as Teachers National	366
4. Nurses for Newborns Foundation	364
5. Birthright	280
6. SSM	181
7. First Steps	167
8. Family Forward	149
9. Signature Health	132
10. BJC	131

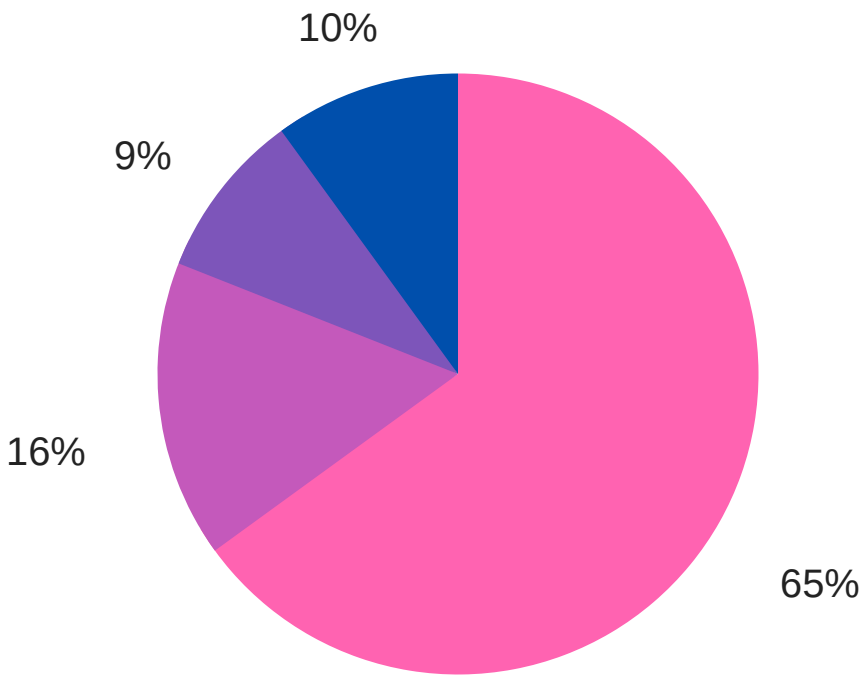
47%

of the overall children served in 2018 came from our TOP TEN referrals, the rest from our network of over 120 St. Louis region nonprofits

INCOME STATEMENT

Total Income:

448,426.65



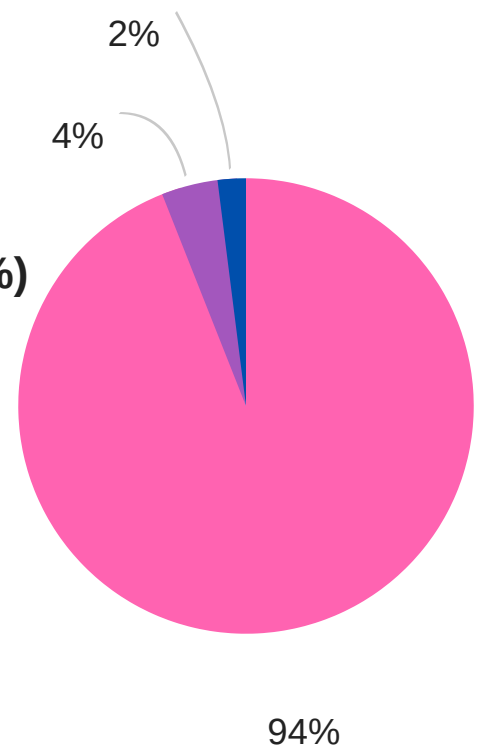
- Gifts in Kind
291,292.20 (65%)
- Special Events
43,445.42 (10%)
- Corporate Contributions/
Grants
38,564.51 (9%)
- Individual Contributions
75,124.52 (16%)

Total Expenses:

427,618.45

Net Income: 20,808.20

- Program
401,118.32 (94%)
- Management
7,255.73 (2%)
- Fundraising
19,244.40 (3%)



Statement of Cash Flow:

Beginning Balance

2,498.41

Ending Balance

21,387.20

Net cash increase for period: **18,888.79**

Balance Sheet:

ASSETS

23,306.61

OPENING BALANCE

2,498.41

NET INCOME

20,808.20

EQUITY

23,306.61

OUR COMMUNITY

their words and smiles

Helping Hand-Me-Downs has been a blessing for my daughter who is pregnant with her first child. Helping Hand Me Downs was able to provide clothes and baby items she so desperately needed, as well as resources and educational information about providing a safe sleeping environment for my future granddaughter! Valerie and Rachel were compassionate and supportive. Such a great resource to the community!!!

-Denise Brown, MS, BSN, RN

I just love this place. You guys are doing such an amazing job by helping so many people. We really needed this down here (Crystal City). I feel blessed to donate to you to help others and would love to volunteer.

-Deb Schilly, Donor





OUR ACCOMPLISHMENTS

FROM 2018

- Served 5,910 children
- Opened up 3rd and 4th locations, expanding services to Jefferson County and secured sponsorship for 5th location opening in 2019
- Offered employment to 2 mothers who were once recipients of HHMD's services

OUR GOALS

FOR 2019

- Serve over 7,000 children
- Finalize details on the auto repair program that will allow families who need their vehicle to get to work to have an option to continue working and a repayment plan for repairs
- Provide housing alternatives to 24 homeless mothers who have jobs and just need down payment assistance



BOARD MEMBERS

Katie Van Hook, <i>CRES Realty</i>	President
Christian Misner, <i>Attorney</i>	Vice President
Jessica Lindhorst, <i>Stifel Nicolas</i>	Treasurer
Anna Franz, <i>Lutheran Family Children Services</i>	Member
Curtis Campbell, <i>Middletree Church</i>	Member
Lauren Korbal, <i>Regions Bank</i>	Member
Ellis Hawkins, <i>President - SSM DePaul</i>	Member
Rachel Hoppmann, <i>Scott Credit Union</i>	Member
Rachel Byrd, <i>Accenture</i>	Member
Stephanie Williamson, <i>HHMD Founder & Executive Director</i>	Non-voting Member

*All board members have a one-year, mutually renewable term with an October renewal date



www.helpinghandmedowns.org
EST. 2011